

#RememberHerRights

A campaign to celebrate triumphs, big and small

While gender continues to be a primary determinate of poverty, significant shifts have been made around the world to advance women's rights and increase gender equality. We want to recognize positive change and those who have been a part of creating it.

Women play a massive role in developing countries: they produce most of the food, make up a third of the official labour force and care for families and homes. Through decades of development work, we recognize that investing in women means investing in entire communities. We also know that women are leaders, advocating for change in their communities.

#RememberHerRights is Oxfam Canada's campaign to celebrate the impact of women's rights advocates from around the world.

Join the global celebration to #RememberHerRights. Here's how:

1. Think of a triumph in women's rights you want to celebrate and remember – it can be big or small. Try completing the sentence "One step for women's rights was..." to help you think of something.
2. Get a small piece of string and tie it around your finger. Putting a piece of string on your finger is a strategy to help you remember something. Every time you look at it, you remember why you've tied it on.
3. Take a photo of yourself with the string on your finger.
4. Share the triumph you want to celebrate on Twitter and Facebook using the hashtag #RememberHerRights and the photo of yourself.

The **#RememberHerRights** campaign is a digital movement to remember, celebrate and share the successes of women's rights advocates from around the world.

Search **#RememberHerRights** to see how other people are celebrating.

